



Concept Mapping

The needs assessment team has collected feedback from a wide array of stakeholders via surveys, listening sessions, community forums, interviews, etc. Based on the information, a list of needs has been identified. The team recently attended a training and were introduced to a new tool, Concept Mapping. The team will use the tool with their stakeholder group to prioritize identified needs based on importance and feasibility.

Using the Tool

The needs assessment team:

- Creates and sends a survey to the stakeholder group. The survey contains a list of all identified needs and a ranking question that allows each need to be rated by its importance and feasibility. (Note: Information gathered from the [Whole System Map](#) and/or Asset Mapping exercise can be shared with the stakeholder group to help them determine the most feasible needs based on capacity/resources).
- Summarizes the results of the survey to create a list of the highest to lowest ranking needs.

Using the Information to Inform NEXT STEPS IN the Needs Assessment PROCESS

To ensure the information is used to inform the needs assessment process, the team spends time identifying next steps. The following next steps are identified:

- Share the list of prioritized needs with stakeholders
- Hold a meeting with stakeholders to identify resources available to address the prioritized needs and discuss ways to collaborate (e.g. aligning resources, political will, etc.) to support each identified need. (Consider using the [Whole System Map](#) to facilitate the discussion.)
- Select performance measures for each priority.
- Begin to identify evidence-based strategies/programs to address the priorities.