Asset Mapping

The needs assessment team has collected feedback from a wide array of stakeholders via surveys, listening sessions, community forums, interviews, etc. Based on the information, a list of needs has been identified. The team recently attended a training and was introduced to a new tool, Asset Mapping. The team will use this tool during an upcoming stakeholder meeting to identify assets available to support the identified needs.

Using the Tool

The day of the meeting, the needs assessment team:

- Shares the list of identified needs.
- Introduces the asset mapping activity.
- Facilitates a group brainstorming session for each identified need. (e.g. Need #1 Support for children and youth with special healthcare). The group is asked to:
  - Brainstorm assets related to Need #1 and write their ideas on blue post-it-notes.
  - Cluster like ideas together into themes.
  - Review the assets and write any gaps (on per post-it) on yellow post-it notes.
  - Repeat the same process for all remaining needs

Using the Information to Inform NEXT STEPS IN the Needs Assessment PROCESS

To ensure the information is used to inform the needs assessment process, the team spends time identifying next steps. The following next steps are identified:

- Summarize ideas generated from stakeholder meeting.
- Share summary with stakeholder for feedback and additions.
- Plans another “touch” with stakeholders (via email survey, phone or in person) to prioritize the suggested resources/services/ideas for meeting the identified needs.
- Identify ways to use the information to select priorities for the upcoming 5 Year Action Plan.
- Debrief the process and identify ways to adapt the session for upcoming meetings.